

Outer Box Sticker Guidelines

Layout

PO number	
BA part number (inc size if leisurewear)	
Client part number	
Product description	
Carton qty	
Product batch number	
Carton number 1/3, 2/3, 3/3 etc	

Sizes and styles

The size of the sticker is to be 100mm by 100mm.

The sticker is to be plain white and printed in black.

All information should be printed in Arial type minimum size 12pt.

Position on pack

The sticker is to be affixed to the side of all shipment outer boxes.

The sticker should be no closer than 10mm from the edge or join of the box.

What not to do

The sticker should not be hand written.

The sticker not be visible other than on the top lid of the box.

The sticker should contain all elements of the sticker content criteria.

The sticker should never be positioned across the flap / join of a box.

