

SomeOne.

Project BCL Solicitors Merchandise

20th August 2026



Hello.

This deck includes the visuals
for BCL merchandise.

Note these are visual mockups, final results are dependant on production.

Merchandise we have looked at

Pens

Tote bags

Umbrellas

Notepads

Water bottles

A5 Notepad

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BCL merchandise
Pens – Logo layout option O3



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BCL merchandise
Tote bags – Logo layout option 01



BCL merchandise

Tote bags – Logo layout option 01

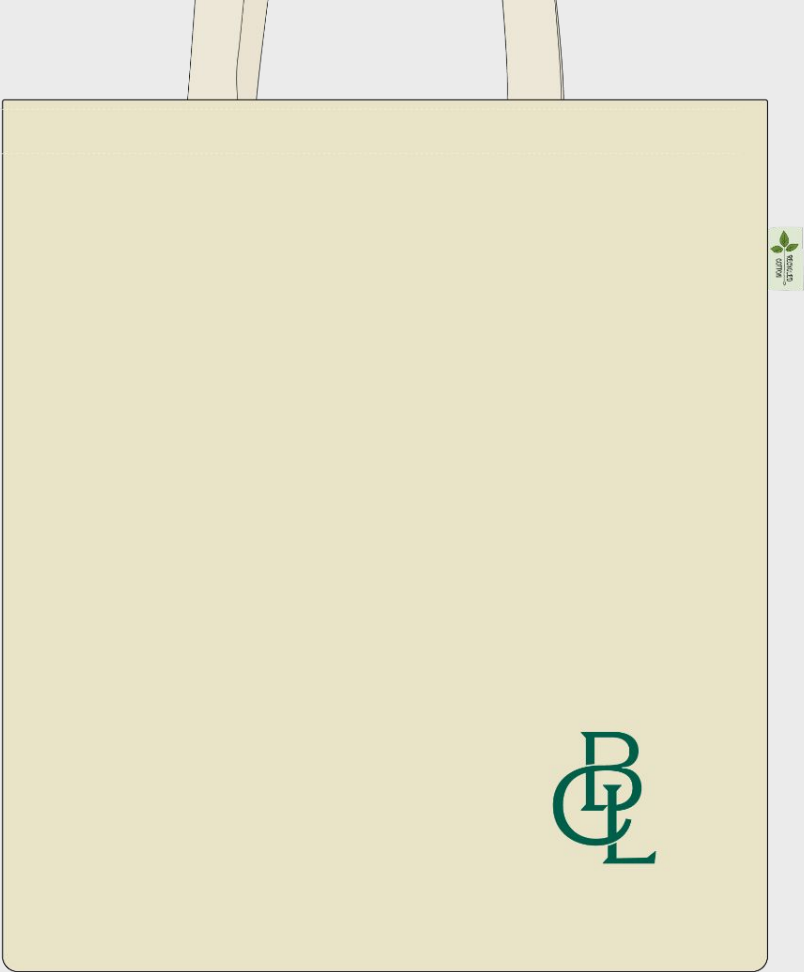
R9159 Aylesham Recycled Cotton
Tote Shopper, Natural

Recycled tote shopper with a gusset and natural colour cotton webbing handles, made from pre-consumer recycled 8oz cotton, with an external recycled label.

Sizes (cm)	
Max Screenprint	21x22 (front/back)
Max Transfer	22x22 (front/back)
Product Dimensions	35x40x9

General Information
Disclaimer: The guidelines show the approximate print area, which allows for a 5cm margin from every seam or edge.

TEMPLATE INFORMATION SHEET



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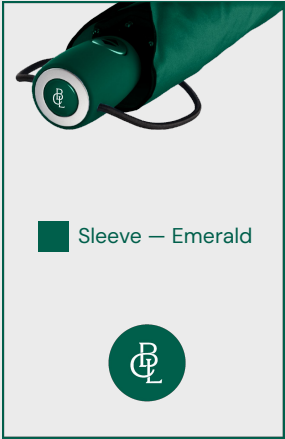
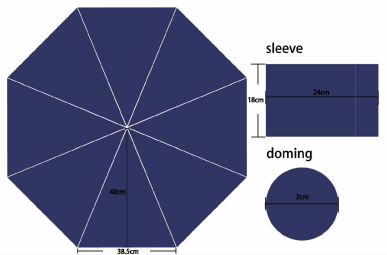
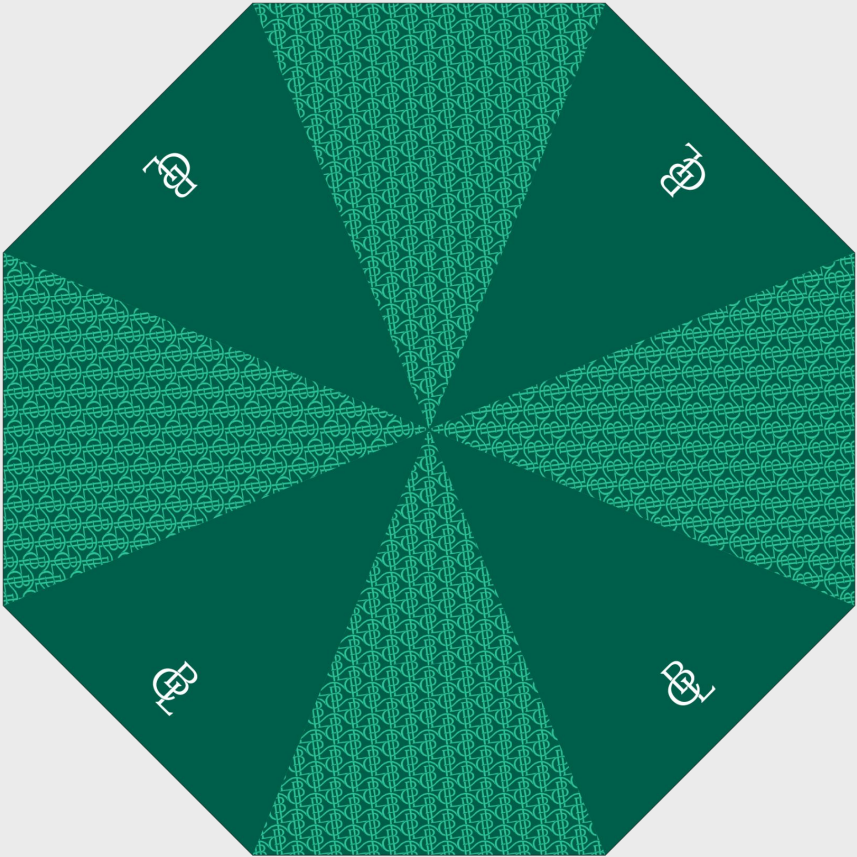
Water bottles

A5 Notepad

BCL merchandise
Umbrellas – Option 01



BCL merchandise
Umbrellas – Option 01



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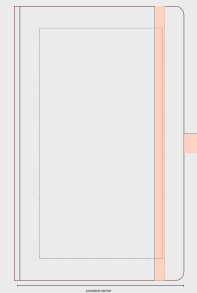
Notepads

Water bottles

A5 Notepad

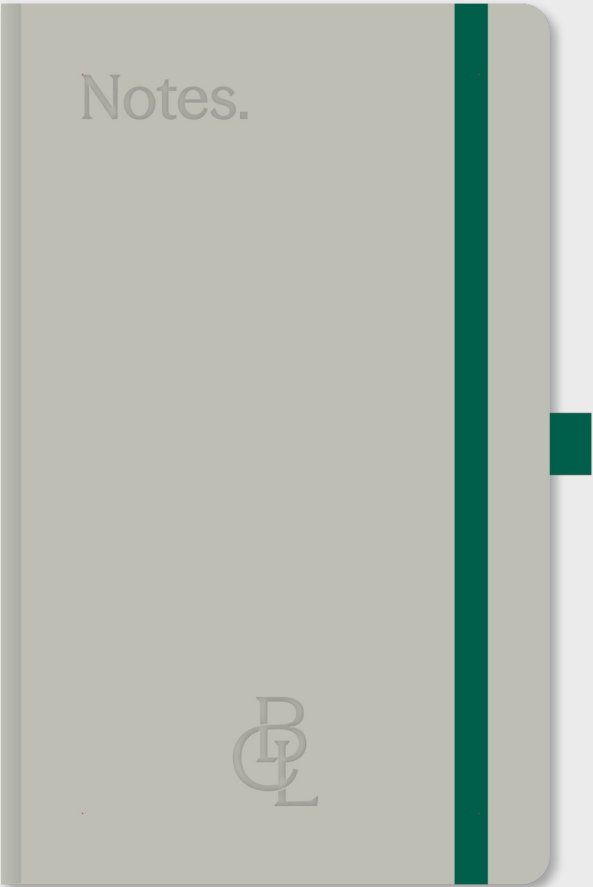
BCL merchandise

Notepads – Logo layout option 01



MEASUREMENTS

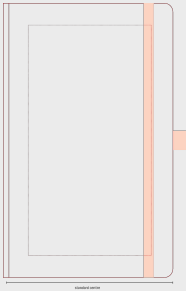
- Template Dimensions**
132mm (w) x 213mm (h)
This is the overall size of the product.
- Half Cover [50% Branding Area] Dimensions**
96mm (w) x 89.5mm (h)
- Full Cover [100% Branding Area] Dimensions**
96mm (w) x 179mm (h)
Please note, depending on the size of the artwork it may need to remain a distance of 30mm from the spine.
- Specialist Branding**
Please speak to your Sales Representative if you wish to extend past the half or full cover branding dimensions.
- Elastic Band & Pen Loop**
Elastic Band: 8mm (w)
Allowing a 5mm clear space next to the elastic band ensures artwork is not obscured when applied, due to movement.
- Standard Centre**
130mm (w)
For artwork to be visually centred horizontally on the cover (considering the spine canal) it should be centred to this line.



BCL merchandise
Notepads – Colour option

Note: Check what colours are available/possible.

- Notepad – Silver
- Elastic band – Emerald



MEASUREMENTS

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BCL merchandise
Water Bottles – Layout option 01

- Bottle — Emerald
- Monogram — Mint



Front



Reverse

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Water bottles

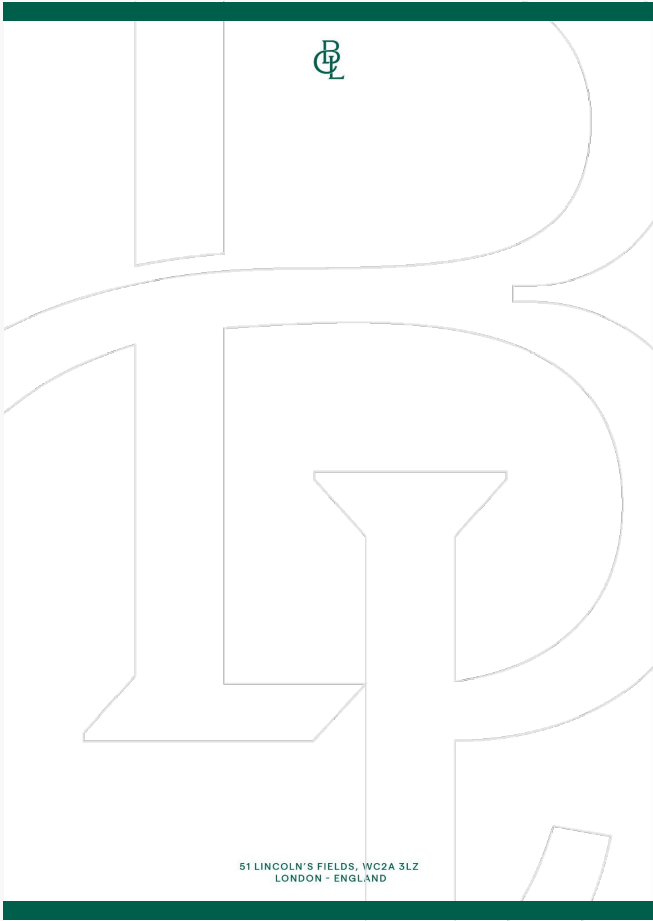
A5 Notepad



51 LINCOLN'S FIELDS, WC2A 3LZ
LONDON - ENGLAND



A series of 20 horizontal lines for writing, spanning the width of the page.





A series of horizontal lines for writing, spanning the width of the page.

