



PRIMARY LOGO

NBA Official Colors

| | | | | |
|----------|----------|----------------|--------------|---------|
| NBA Red | PMS 186 | 2c/100m/85y/6k | 200r/16g/46b | #C8102E |
| NBA Blue | PMS 7687 | 100c/78m/18k | 29r/66g/138b | #1D428A |



Black and White Logos

Official NBA Font

National Basketball Association
NATIONAL BASKETBALL ASSOCIATION

LOGO ON COLORED BACKGROUNDS



WORDMARK



This logo sheet is not for color. Please refer to Pantone and process breakdowns above.
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