



Brand Guidelines

Logos.

Primary Logo



Secondary Logo

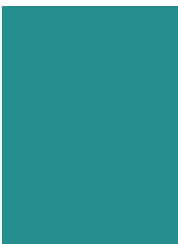


Icon Logo



Colours.

Turquoise



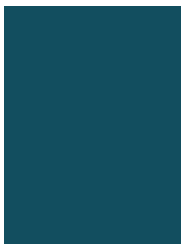
RGB 27 139 142
HEX/HTML 1b8b8e
CMYK 80 24 43 7

Pink



RGB 187 57 141
HEX/HTML bb398d
CMYK 29 88 0 0

Navy



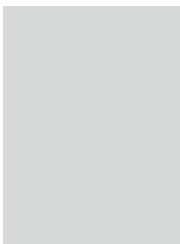
RGB 9 77 96
HEX/HTML 094d60
CMYK 92 53 42 35

Purple



RGB 134 59 143
HEX/HTML 863b8f
CMYK 58 87 0 0

Grey



RGB 223 224 225
HEX/HTML dfe0e1
CMYK 15 10 11 0



Left to Right gradient



Top to Bottom gradient

Typography & Style.

Museo Slab

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 !"#\$%&'()*=?

FS Me

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 !"#\$%&'()*=?

Example.

**Lorem ipsum dolor sit amet, situ
adipiscing elit. Nullam quis ex
rhoncus, congue sem eget.**

Donec ut pretium justo. Pellentesque efficitur dui velit, a posuere tellus congue rutrum. Ut tempor enim et nisi tristique, ac auctor tortor blandit. Pellentesque non justo id nulla pulvinar blandit id eget massa. Cras eget blandit enim. Nullam venenatis ipsum lacus, eu ullamcorper leo efficitur ut. Orci varius natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus.

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System Fonts.

Roboto Slab

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 !"#\$%&'()*=?

FS Me

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 !"#\$%&'()*=?

Example.

**Lorem ipsum dolor sit amet, situ
adipiscing elit. Nullam quis ex
rhoncus, congue sem eget.**

Donec ut pretium justo. Pellentesque efficitur dui velit, a posuere tellus congue rutrum. Ut tempor enim et nisi tristique, ac auctor tortor blandit. Pellentesque non justo id nulla pulvinar blandit id eget massa. Cras eget blandit enim. Nullam venenatis ipsum lacus, eu ullamcorper leo efficitur ut. Orci varius natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus.

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