# Logo: Set-up

### Symbol and logotype

The MRC LMS logo consists of three elements: the UKRI symbol, the Council symbol and our logotype.

#### Preferred colouring

This colouring is the primary version of our logo, a secondary version which uses a white logotype can be used to ensure logo readability. Monotone versions for black and white applications are available.

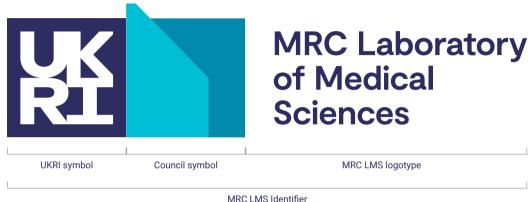
### Always use the artwork

The logo should always be reproduced from the provided artwork file and must not be stretched, squashed, re-drawn or altered in any way. Our logo artwork is available in the following formats:

Pantone®: ai, pdf CMYK: ai, pdf, tif RGB: ai, emf, pdf, png Greyscale: ai, emf, pdf, png

For further information please refer to the Logo section in the main Brand Guidelines

# Main logo (Horizontal version)



## Secondary logo (Square version)



**MRC Laboratory** of Medical **Sciences** 

## Alternative colour way: Logotype in white



### Logo colours

