



Logo Cheat Sheet

It's important that we provide the correct logo format to external vendors, to ensure the Vanta brand is represented correctly by third-parties. This cheat sheet is meant to be a reference for usage.

Full logo

[Download logo](#) (.zip file contains for print and for digital)

At Vanta, we don't take ourselves too seriously, and embrace being different. That's why our logo is 'ilma' the llama, nature's continuous security monitor.



Vanta_ilma_dark_purple



Vanta_ilma_white_outline



The Vanta logo is available in two colorways. When placing our logo on a light colored background, use the filled version. Our outlined version is designed specifically to be used on dark backgrounds, or when etching/printing on glass and/or crystal.

Wordmark

[Download logo](#) (.zip file contains for print and for digital)

Our wordmark can be used on its own in instances where space is limited, or to avoid 'ilma' appearing twice on a layout. When in doubt, this is the safe logo to use.

Vanta

Vanta_wordmark_dark_purple

Vanta

Vanta_wordmark_white

A note on file formats

Different file formats work for different mediums. The downloadable .zip files have both "for print" and "for digital" folders. You should feel comfortable forwarding the entire .zip and the vendor will know which to use.

Digital:

- .png or .svg
- RGB color mode

Print:

- .ai or .eps
- CMYK color mode

If you need a Pantone (or PMS) logo, please reach out to #ask-brand slack channel

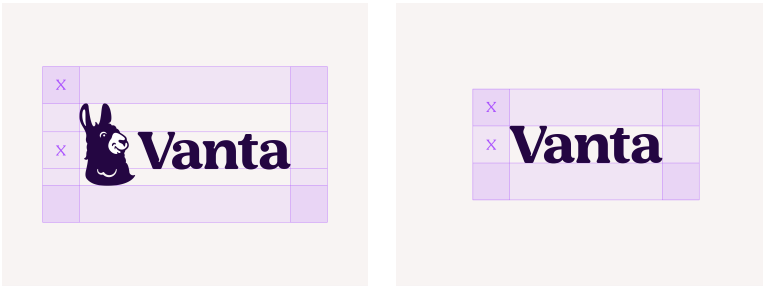
Logo minimum size

To ensure brand impact and legibility, we have specified a clear space rule for logo usage.



Logo clear space

To ensure brand impact and legibility, we have specified a clear space rule for logo usage.



Logo improper usage

Our logo is a fixed asset and should not be tampered with in any way. We encourage you to become familiar with the correct use of our logo. Below are examples to avoid under all circumstances.

