

Guidelines

Design & Templates

Social Media

Legal & Compliance

Appendix

Clear Area

- The clear area is the required empty space around the logo.
- The clear area is equal to the height of the lowercase "w" in the logo as a guide all around the logo.
- No other element should violate this space. This includes:
 - No text,
 - o Other logos,
 - Art work or,
 - Lines and dots (our brand motifs)







