

BASKETBALL AFRICA LEAGUE LOGO — REPRODUCTION GUIDELINE SHEET



PRIMARY LOGO

BASKETBALL AFRICA LEAGUE Official Colors

BAL Green	PMS 356	100c/91m/27k	131g/72b	#008348
BAL Yellow	PMS 123	30m/94y	253r/185g/39b	#FDB927
BAL Black	PMS Black	30c/100k	6r/25g/34b	#000000
BAL Royal	PMS 7687	100c/78m/18k	29r/66g/138b	#1D428A
BAL Red	PMS 186	2c/100m/85y/6k	200r/16g/46b	#C8102E



BLACK & WHITE LOGO

Only available for use in situations when full color is not possible.

Official BAL Font

BASKETBALL AFRICA LEAGUE

AFRICA ACTION

LOGO ON COLOR BACKGROUNDS



WORDMARK



ACRONYM WORDMARK



SECONDARY LOGO



This logo sheet is not for color. Please refer to Pantone and process breakdowns above.
PLEASE NOTE: These logos may only be reproduced in full color or in black and white if a single color version is necessary. No other coloration is allowed. Color background applications are recommended.

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