





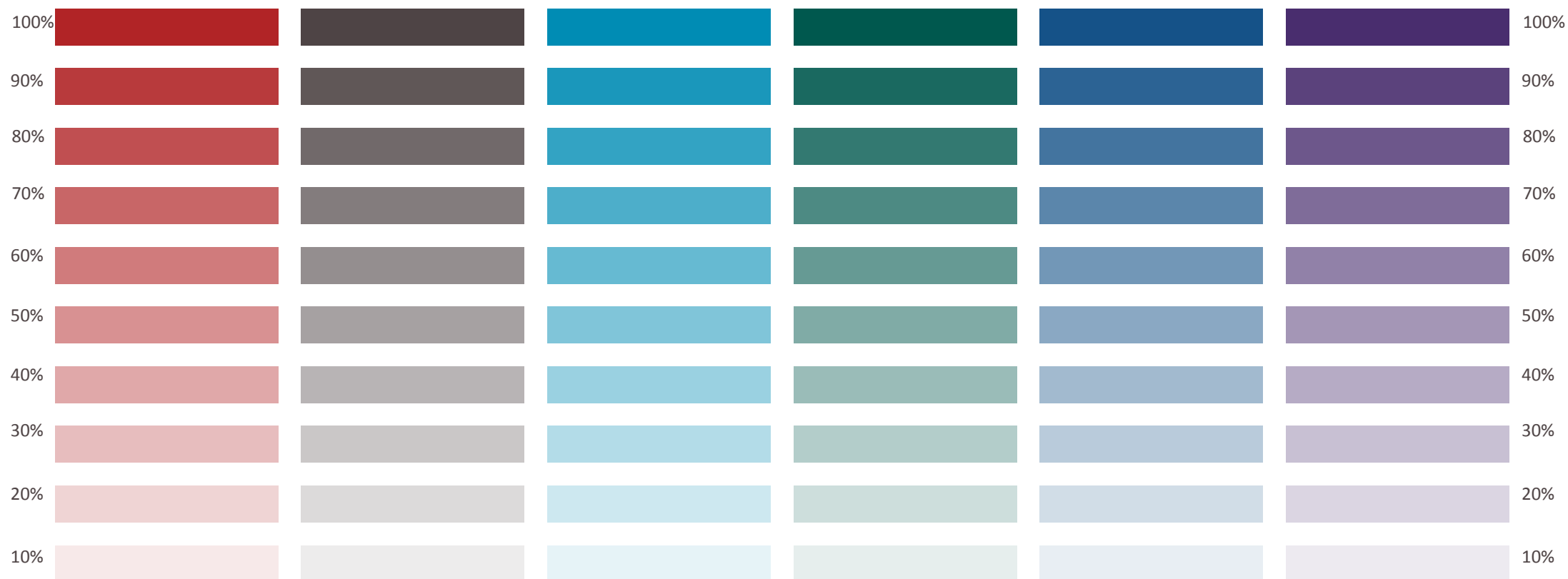


HOW WE LOOK: COLOUR

Brand Colours

Whole School	Whole School Grey	Junior School	Senior School	Sixth Form	Boarding
					
PANTONE 484 U	PANTONE 447 U	PANTONE 7472 C	PANTONE 561 C	PANTONE 534 U	PANTONE 268 U
FOR WEB #b22527	FOR WEB #4f445	FOR WEB #008db3	FOR WEB #00594C	FOR WEB #1b5186	FOR WEB #4a2b73
FOR DIGITAL R: 178 G: 37 B: 39	FOR DIGITAL R: 79 G: 68 B: 69	FOR DIGITAL R: 36 G: 179 B: 175	FOR DIGITAL R: 0 G: 89 B: 76	FOR DIGITAL R: 27 G: 81 B: 134	FOR DIGITAL R: 74 G: 43 B: 115
FOR PRINT C: 21 M:98 Y: 97 K:12	FOR PRINT C: 61 M:63 Y: 58 K:42	FOR PRINT C: 80 M:0 Y: 2 K:30	FOR PRINT C: 100 M: 0 Y: 15 K:65	FOR PRINT C: 96 M:73 Y: 22 K:6	FOR PRINT C: 87 M:99 Y: 22 K:9



Colour Usage

These are our brand colours and should be the only colours used in official school documents and presentations. The whole school red should be used for everything relating to the whole school or multiple areas of the school. Grey can be used as an accent colour and should also be used for the body text in documents. The Turquoise represents the Junior School. Green Represents the Senior School, Blue represents the Sixth Form and Purple denotes the Boarding Community. Each part of the school may use their own brand colour plus the whole school red and grey as accents. Eg The Senior School may use Green, Red and Grey.

To add flexibility and variety, the transparency of these set brand colours can be altered to provide more options, as above.

On rare occasions, when it is clear that a document or presentation represents one part of the school, but more flexibility in colour is require eg. Freeminds Leaflet, then the brand colours may be used to denote cleary defined sections.