

THE MONOTONE YESSS LOGO

Our visual identity starts with a great name and logo that connects us with our audience and sets us apart from the competition.

The name, the logo and its colours capture our concept, convey our position and are the visual explanation of our brand.

The YESSS logo can be applied both positively and 'diapositively' on black or on white.



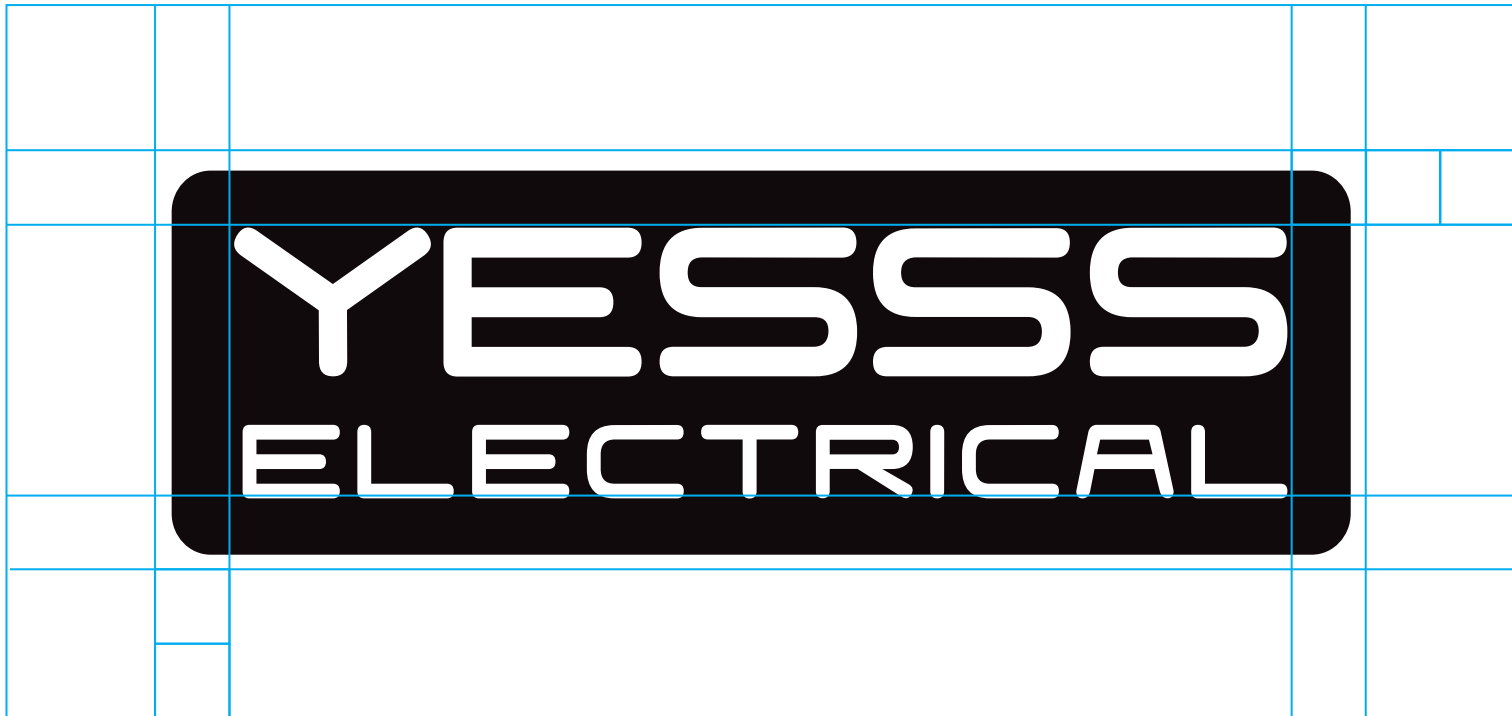
LOGO SAFE AREA ON BLACK

The YESSS logo can only ever be positioned on a black or white background.
Do not place the logo on or above images or other graphics. Below is the
safe area around the logo where no other elements should encroach.

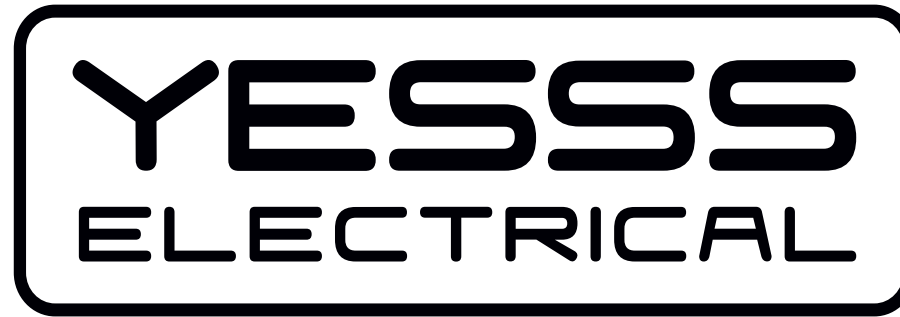


LOGO SAFE AREA ON WHITE

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THE MONOTONE YESSS LOGO ON WHITE



THE MONOTONE YESSS LOGO ON BLACK

