

VREDESTEIN

TYRES

jkr jones knowles ritchie 30 OVAL ROAD London NW1 7DE T: +44 (0)20 7428 8000 www.jkrglobal.com london new york singapore shanghai	CLIENT CONTACT JOB NUMBER PROJECT DESIGN DESIGNER / ARTWORKER PRODUCTION CONTACT AW APPLICATION COLOUR PROFILE DATE	Vredestein Richard Farrell AVR0007/05 Brand Assets RGB Tyre Lockup VT/SK Stephen Sowden-Mabbot Illustrator CC 2019 jkr-operations (FOGRA39) 19/11/19	ARTWORK VERSION No. 1	SPECIAL INSTRUCTIONS	IMAGES IN A/W	
	SCREEN COLOURS		PLEASE READ		FONTS USED IN A/W	
<div><div>RED</div><div>GREEN</div><div>BLUE</div></div>		<p><small>N.B. The colours on this artwork run out are for colour indication only. Refer to listed Pantone (PMS) specification or attached swatches where applicable for true colour representation.</small></p> <p><small>All artwork is approved by jkr as of the date given. Please double check ALL details with client prior to final production. ANY changes made after this date are the responsibility of the client.</small></p>		• HELVETICA LT BOLD (LEGEND)		
SCALE MM: THIS RULER MEASURES 100MM WHEN ARTWORK IS 100%		PLEASE NOTE IF VIEWING THIS ARTWORK AS A PDF IT MAY NOT BE TO SCALE. THE SCALE OPPOSITE WILL GIVE AN INDICATION OF THE REDUCTION				
APPROVAL	Design	Date	A/C management	Date	Production	Date