



PRIMARY LOGO

NBA CARES Official Colors

NBA Red	PMS 186	2c/100m/85y/6k	200r/16g/46b	#C8102E
NBA Blue	PMS 7687	100c/78m/18k	29r/66g/138b	#1D428A



Black and White Logos

LOGO ON COLORED BACKGROUNDS



HORIZONTAL LOGO



FAMILY LOGO



This logo sheet is not for color. Please refer to Pantone and process breakdowns above.
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