

WESTMINSTER
BUSINESS
SCHOOL
UNIVERSITY OF
WESTMINSTER

Management and Leadership Development

Printed colour/s.

☐ White

Print Size: 225mm in width and 36mm in height.

Product: B2421R (black)

Branding: WBS

Order Ref: 214584

Origination Date: 30/10/2015

FINAL ARTWORK AT 1:1 SCALE (100%).

NOTE: This is the artwork we print from.

Please note that due to the variety of materials and production processes used in the manufacture and printing, we cannot guarantee a full pantone match, however we will endeavour to match as closely as possible to specified colours. Responsibility cannot be accepted for any discrepancies brought to our attention after the goods have been produced. This product visual is only a representation, the actual product colours are as the ordered goods. This visual will vary in colour from screen to screen.



Please note:

PRODUCT

This visual is not designed to be an accurate representation of the colour of the actual product - it is primarily to depict the desired logo for size and positional checking and sign off.

We always recommend that your customer views a plain sample prior to purchase as we cannot be held responsible if the colour of the product is not as expected once the order has been completed.

COLOUR

The print colour on our PDF's are not designed to be used as an accurate representation of how the print colour will look on the finished product.

Due to the restrictions and constraints of textile printing, we can only use 'uncoated' ink, therefore your pantone reference will need to be a 'u' code. If you are expecting coated ink ('c' code) please double check the pantone colour against an uncoated pantone book before approving the artwork as coated ink will differ in colour to uncoated ink and has a glossy finish as oppose to matt. Also the colour and texture of a product can have an effect on the final print colour.

Please note: We cannot be held responsible if the colour is not as expected for the above reasons.

PRINT ALIGNMENT

We print to a 5mm tolerance. This is to allow for discrepancies in product production and manual positioning of our products within the print process.

JUTE FABRIC TEXTURE

Jute has a rough 'hairy' texture and when screen printed, the print will reflect the bag texture. Print edges will not be straight and ink saturation will vary. This will result in an 'imperfect finish' causing every bag printed to look different.

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I confirm the following details are correct (Please Tick):

Layout: ☐ Text & Spelling: ☐

Print Colour: ☐ Print Size: ☐

Please Note: Any delays with artwork approval may result in delays with production and despatch?

Proof correct, please proceed: ☐

Proof incorrect, Please Re-Proof: ☐

Approved by:

Approved date:

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