



Job Comments:  
Artwork Scale: 100%  
Minimum Font Size: approx 48pt

Job reference:  
77931

Date:  
12-06-19

Product Name / Colour:  
**Cooler Bag**

Panel Print Area:  
**100 x 60mm**

Print Colour/s:  
**White**

Artwork Size:  
**50 x 45.427 mm**

By replying to this email you are confirming approval of artwork and that the checklist is complete

### Approval Checklist

Product type and  
colour correct? ☐

Understood terms  
& conditions ☐

Product  
print size ☐

Spelling &  
details ☐

**Please be aware:-** This proof is for artwork content, product specification & colour reference ONLY. The colours reproduced on this PDF and any print off are not to be taken as a representation of the final image. Please refer to pantone references and recognised industry reference books for colour matching

**Terms & conditions:** It is your responsibility to check the artwork carefully & read the comments made. This is a representation of the appropriate size, ratio & position of the artwork which may have been altered or amended to improve printing quality. Once artwork sign-off has been received the signatory / representative is deemed responsible for the artwork as approved on this form, we can take no responsibility for inaccurate printing. If modifications are required these are to be immediately given to appropriate person/s, and if artwork has been approved a further cost may be incurred at clients expense.