## **OUR LOGO**

The LCBS logo is our badge of honour and is a key part of our identity. It is unique and should be respected and celebrated. It should never be altered and is the only logo we will use to represent LCBS.

## **LOGO VERSIONS**

The Leicester Castle Business School logo is available in a variety of versions for different media types and production scenarios. Where possible the two colour versions should be used as these are our master logos. Single colour versions can be used when placing the logo on flood colour, or if full colour printing is unavailable. Be sure to use either the CMYK or SPOT logos for print and RGB logos for screen.





