Font

The font used for the logo is Helvetica Light.
This should be maintained at all times.

Where a web-safe font is required to support
the logo, Arial Regular may be used.

Helvetica Light

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

123456789

Arial Regular

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

123456789

Colour palette

The colour palette is produced to assist designers and printers who may be commissioned to produce material on behalf of PCSPs.

PANTONE 3025 | CMYK 100.0.0.70 | RGB 0.77.109

PANTONE 7459 | CMYK 85.37.24.2 | RGB 7.130.164

PANTONE 368 | CMYK 54.0.100.0 | RGB 130.195.65

PANTONE 298 | CMYK 70.15.0.0 | RGB 70.15.0.0