

COLOUR PALETTE



Primary Green
C95 M5 Y82 K24
R0 G122 B83
Web 007A53



ARLA Blue
C100 M73 Y0 K10
R29 G79 B145
Web 1D4F91



NAEA Red
C7 M100 Y68 K32
R157 G34 B53
Web 9D2235



NAVA Gold
C0 M30 Y100 K0
R234 G170 B0
Web EAAA00



Dark Grey

NB

All litho stationery printing should use Pantone spot colours. Dark Grey is to be used when printing in spot colours. When budget permits, other marketing assets printed litho should use Pantone spot colours in addition to CMYK.

Digital and in-house printing will be in CMYK.

The colour breakdowns shown correspond to Pantone coated colour chips, which tend to be more vibrant than the uncoated chips.