



Print Size: 130mm in width and 200mm in height.

Please see page 2 for logo artwork at 100% scale.

Artwork Proof:

Branding: Safe & Smart.
Order Ref: 268555.
Product: B5099r (White).
Origination Date: 16/09/2019.

Print method: uv print
Printed Colour/s to match:
☐ 4 Col Process
(please note coloured borders, close to the bag colour maybe added to artwork to assist adhesion of fine print / detail).

- Due to the variety of materials/production processes used during printing, we cannot guarantee a full pantone match, however we will endeavour to match as closely as possible to specified colours.
- As a result of the constraints 4 Colour Process printing, we will match as closely as possible to Process Coated Pantone References, therefore your pantone reference will need to be a 'CP' code. If you are expecting anything other than this please double check the pantone colour against a Process Coated pantone book before approving the artwork as Process colours will differ from spot colours.
- The colour and texture of a product can have an effect on the final print colour.
- Where ink colour is critical, please request a printed sample to ensure colour accuracy.



DID YOU KNOW?



Our train tracks and overhead line are **NEVER SWITCHED OFF**.



The stopping distance of a train with the emergency brakes on is the length of **20 Premier League football pitches** 2000 metres.



Throwing items at trains or placing objects on track the maximum sentence given can be **life in prison**.



No one is authorised to cross a level crossing on a red light **not even the emergency services**.



A average train weighs over **400 tons** which is equal to **80 large elephants**.



No trespassing

If you trespass on the railway and get caught the maximum fine is **£1000**.



In England and Wales you are criminally responsible and could be **imprisoned from the age of 10**.



Yellow line on a platform is to **warn you** that trains can pass at high speed and create air turbulence - **never cross the yellow line** until your train has come into the station and stopped.

When at a train station or travelling on trains always be aware of your surroundings

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Final artwork at 1:1 scale (100%). Please note: this is the artwork we print from for production.

Please be advised:

- This visual is not designed to be an accurate representation of the colour of the actual product - it is primarily to depict the desired logo for size, positional checking and sign off.
- We always recommend that your customer views a plain sample prior to purchase as we cannot be held responsible if the colour of the product is not as expected once the order has been completed.
- The print colour on our PDF's are not designed to be used as an accurate representation of how the print colour will look on the finished product. This visual will vary in colour from screen to screen - please refer to appropriate pantone book.
- We cannot be held responsible if the print colour is not as expected for the reasons mentioned on page 1.
- We print to a 5mm alignment tolerance, this allows for discrepancies in product production and manual positioning of our products within the print process.

Have you checked...

By approving this visual you are confirming the following details are correct:

- Size of artwork
- Logo position
- Print colour/s
- Text and spelling

Please Note: Any delays with artwork approval may result in delays with production and despatch.

Your approval signifies that you accept responsibility for any errors once approval is received.